EPCET LIBRARY BANGALORE-49

CBCS SCHEME

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BEC501

Fifth Semester B.E./B.Tech. Degree Examination, June/July 2026
Technological Innovation and Management Entrepreneurship

Time: 3 hrs. Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M : Marks , L: Bloom's level , C: Course outcomes.

		Module – 1	M	L	C
Q.1	a.	Define Management. Explain the functions of management.	10	L1 L2	CO1
	b.	Discuss the importance of planning in an organization.	10	L2	CO1
		OR			
Q.2	a.	Discuss the key roles of a manager in an organization.	10	L2	CO1
	b.	Explain the concept of group decisions. What are the advantages and disadvantages of group decisions?	10	L2	CO1
		Module – 2			
Q.3	a.	Define Organization and explain its characteristics.	05	L1 L2	CO2
	b.	Describe the process of organizing.	05	L2	CO2
	c.	Define Communication. Discuss the purpose of communication in organizational management.	10	L1 L2	CO2
		OR			
Q.4	a.	Explain the need and importance of staffing in organizational management.	05	L2	CO2
	b.	Discuss the advantages and disadvantages of external recruitment.	05	L2	CO2
	c.	Define Directing and explain the key requirements for effective direction in an organization.	10	L1 L2	CO2
		Module – 3			
Q.5	a.	Discuss the social responsibilities of businesses towards the consumer and the community.	10	L2	CO3
	b.	Discuss the classification of Entrepreneurs based on nine personality types.	10	L2	CO3
		OR			
Q.6	a.	What is a social audit? What are its benefits and limitations?	10	L1 L2	CO3
	b.	List the characteristics of a successful entrepreneur. Discuss any four characteristics of a successful entrepreneur.	10	L1 L2	CO3
		Module – 4			
Q.7	a.	Explain the impact of Globalization and WTO on SSI in India.	10	L2	CO4
	b.	Discuss the various techniques used for idea generation.	10	L2	CO4
		OR			
Q.8	a.	Discuss in detail the problems faced by small scale industries.	10	L2	CO4
	b.	Explain the concept of managerial feasibility and economic feasibility.	10	L2	CO4
		Module – 5			
Q.9	a.	Discuss the Business Plan Format.	05	L2	CO5
	b.	Compare PERT and CPM network techniques.	05	L2	CO5
	c.	Explain Government Schemes for funding business.	10	L2	CO5
		OR			
Q.10	a.	Why do some business plan fails?	05	L2	CO5
	b.	Discuss the role of Angel Investors in financing a business.	05	L2	CO5
	c.	Illustrate the network design and discuss the importance of Network Analysis.	10	L3	CO5

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